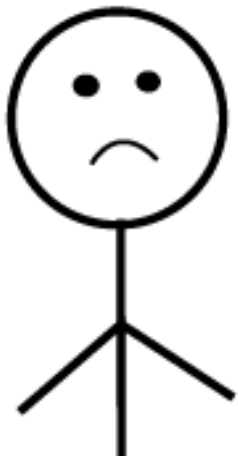




74% of U.S. Workers
are not Engaged in their
Work*



*Gallup

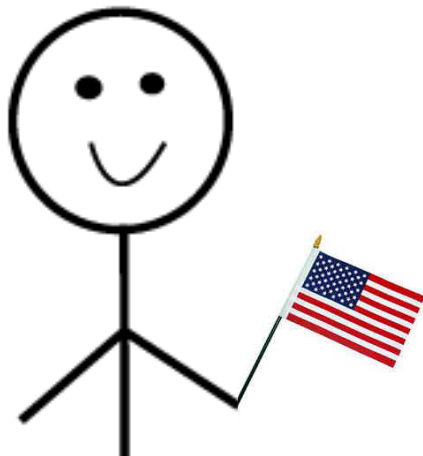
Engagement Is Everything

Engaged employees are the

creative force behind
everything good that happens in
an organization.*

The 28% of the Americans
that are engaged are also the

best colleagues.*



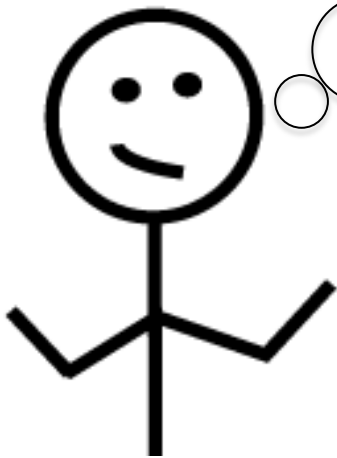
•Gallup

Engagement can greatly change your
workforce...Gallup even believes it can

change the face of **America**.*



Did You Know?



\$370 BILLION

The amount lost due to actively disengaged employees.*

What part of that sum is lost at your company?



67% of engaged employees promote their company

3% of disengaged employees can say the same

The **top** challenge for HR managers:

Employee Engagement

75% of leaders have no engagement plan

90% of leaders believe engagement impacts success



Can Software = Engagement?

No, but it can...

- Pave the way to an engaged workforce
- Help maintain an engaged workforce



Why Employee Engagement is vital to your success

The #1 reason employees leave:

They do not feel recognized*



The Incentives that Motivate Your Employees the Most:

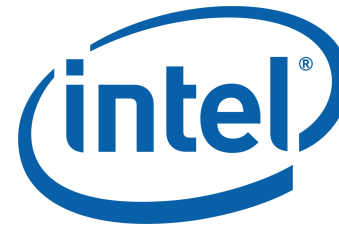
67% said *praise and commendation* from
immediate manager

62% said *Attention from Leaders* *

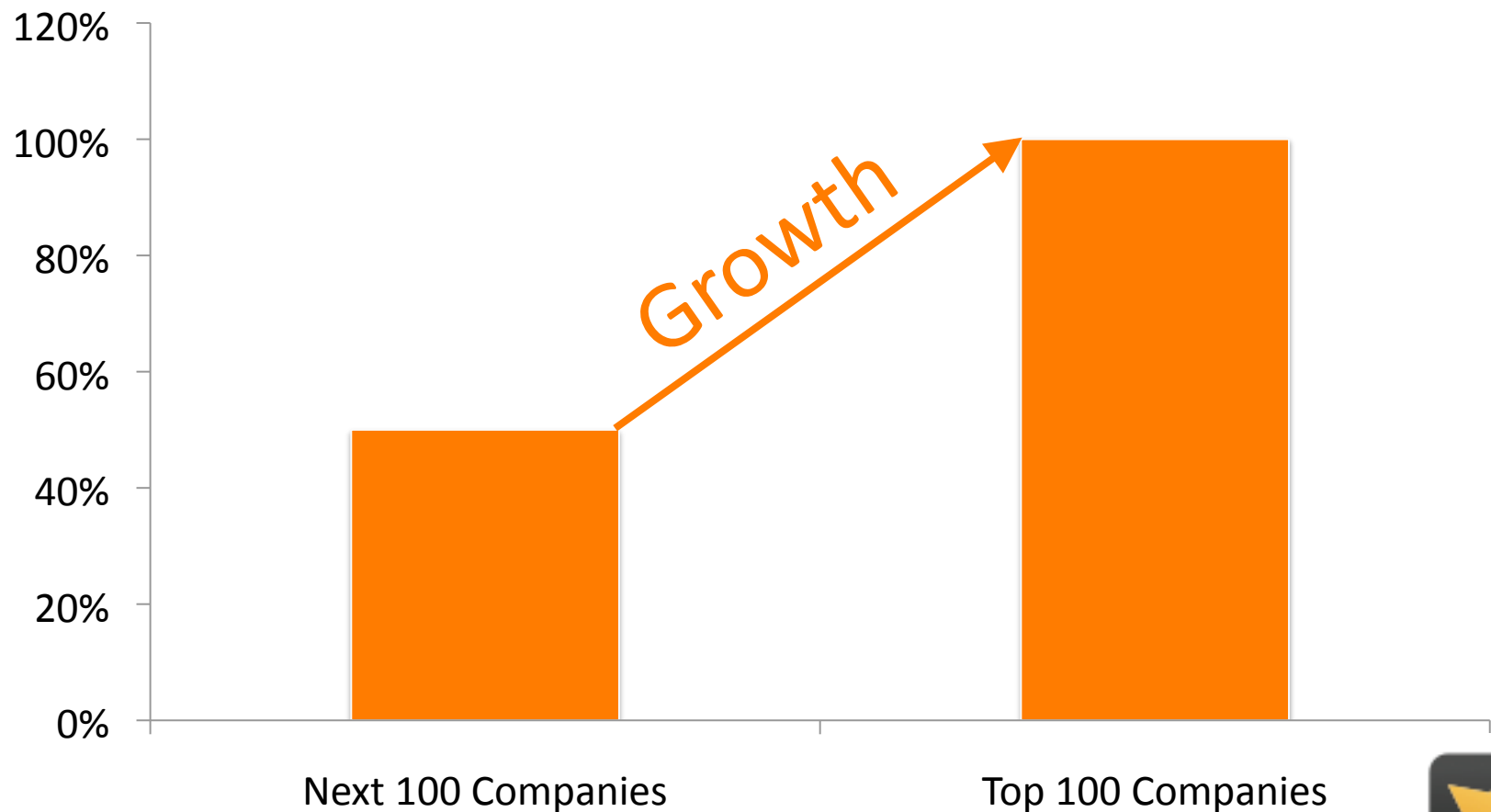




Mercedes-Benz



Top 100 best workplaces had
2x the growth compared to the
next hundred.



70%

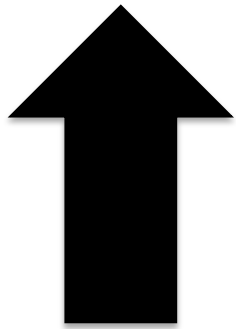


absenteeism
than next 100



2X job applications

23% revenue increases



Innovation and Performance



Can you imagine?

...2x engaged workers changing the face of America **more**
than any leadership institution, price, or law imaginable?

...raising the % of engaged employees from 28% to 60% would
double innovation and **double** entrepreneurship?

...creating the conditions necessary to overwhelm competing
nations because engagement creates new **customers**?

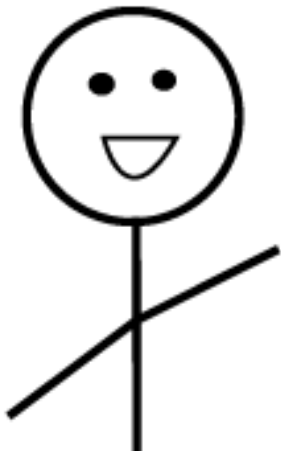
We Can...



Get it...



SPARCET
ignite engagement



...it's

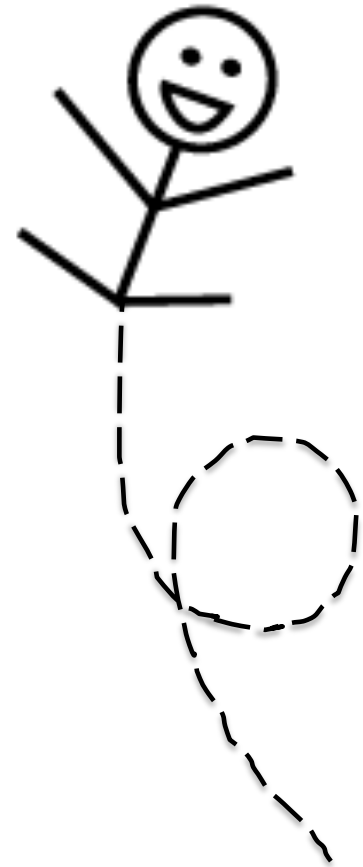
FREE!!!



SPARCET*

ignite engagement

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